



Ben Jest

Design Lead

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simplythejest.com

Experience

Capgemini Invent | Design Lead June '21 - Present

- Recruited and managed a team of 70 UCD practitioners.
- Responsible for utilising a highly profitable (90%+ billable) team, increasing profit by 600%.
- Design lead on HMRC account, managing a team of 6 and helping grow the account.

Capgemini Invent | Sr. UX Designer Nov '20 - June '21

- Followed GDS principles to create accessible services through alpha, beta and live phases.
- Created recruitment, training and commercial strategies to support and grow our team.

OurPeople | UX/UI Designer Apr '18 - Sept '20

- Developed UX research, analysis, design and testing strategies, to understand the problem and validate solutions.
- Produced high fidelity designs and prototypes for user testing as part of an iterative process.
- Established brand guidelines and created an asset library for continuity across the product.

Destination | Designer & dev. Apr '17 - Apr '18

- Pioneered UX and UI research and designs, leading to increased sales.
- Introduced wireframing and UX analysis techniques, to highlight flaws in the user journey.

More experience available on [my LinkedIn](#)

Skills

UI Design
UX Design
Management
Stakeholder engagement
Design thinking
Agile practitioner

Tools

Sketch
Figma
InVision
Affinity designer
Adobe Photoshop
Adobe After effects
Lookback
Miro
Confluence
Jira

Education

Bucks New Uni.

BSc, Web Development
2009 - 2012

City College Norwich

BTEC ND in IT
2003 - 2004

O.B.H.S 9 GCSEs

2002